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# ashlie aubut

## GRAPHIC DESIGNER

tel (705) 220-6955 email [ashlieadesigns@gmail.com](mailto:ashlieadesigns@gmail.com) web [ashliegraphicdesign.wordpress.com](http://ashliegraphicdesign.wordpress.com)

### *Highlights of Qualifications*

- Ability to work independently or part of a team
- Ability to work in an organized, clean and productive manner
- Understanding of creative and critical thought as well as communication

### *Education*

- Graphic Design 2011 to 2014
- 3 yr Advanced Diploma, Georgian College

### *Skills and Experience*

#### **Design Skills**

- Developed designs and layouts for corporate identities, editorial spreads, advertising posters, packaging and new media
- Uses design skills such as typography, color, grids, photography and multiple layout techniques to develop successful designs
- Prepared preflight and docket information for a variety of projects including an 8 page booklet, a 12 month calendar and a brochure
- Utilized many typographic solutions to resolve the design of a variety of projects including posters, editorials, advertisements and packaging
- Organized research and references to gain knowledge on developing and designing editorials and advertisements
- Prepared websites using basic HTML and CSS within Adobe Dreamweaver
- Retouched images to develop a stronger visual image using basic Photoshop skills

#### **Software Skills**

- Intermediate skills with Adobe Photoshop, Dreamweaver, and Illustrator
- Proficiency in Microsoft Office and Adobe InDesign
- Intermediate understanding of how to use both a PC and Mac

#### **Self Learned Skills**

- Completed courses that helped me develop skills in organization, creativity, listening, communication, time management and critical thinking
- Gained experience working as a positive team player within a customer service job at Tim Hortons
- Developed an understanding of working with clients through an internship with AMP Printing and Graphics
- Advanced my skills that were introduced in school through a variety of client tasks